

## **Claims**

This listing of claims will replace all prior versions, and listings, of claims in the application:

### **Listing of Claims:**

- 1           1. (currently amended) A system for collecting,  
2     processing, and presenting survey information comprising:
  - 3           I.     an automated survey communication system for  
4                 connecting to survey participants for  
5                 conducting a survey to obtain survey data, said  
6                 survey communication system capable of  
7                 executing software scripts for implementing  
8                 desired automated survey routines;
  - 9           II.    a customer viewpoint module for providing  
10                 software scripts to said survey communication  
11                 system for surveying survey participants who  
12                 are customers using a drill-down method,, said  
13                 survey data obtained from the customers  
14                 including patient viewpoint data;
  - 15           III.  a personal clinical data analysis module for  
16                 automatically generating analyzed data  
17                 generated by analyzing said survey data,  
18                 wherein said personal clinical data analysis  
19                 module generates reports on said analyzed data  
20                 for use by the survey consumer;
  - 21           IV.   an office team viewpoint module for providing  
22                 software scripts to said survey communication  
23                 system for surveying survey participants who  
24                 are employees using a drill-down method, , said  
25                 survey data obtained from the employees  
26                 including employee viewpoint data; and

V. an office fiscal performance viewpoint module for providing software scripts to said survey communication system for surveying survey participants who are managers using a drill-down method, and further for receiving said survey data from said survey communication system, said survey data obtained from the managers including fiscal performance data; and

VI. an office data presentation module for generating assessed survey information for presenting to end users in a formatted manner, said assessed survey information including information for providing quality assessments of an organization, wherein

said drill-down method utilizes one or both of survey data already provided by a current survey participant and historical survey data to determine a subsequent survey question to be asked of the current survey participant, and further wherein

said system automatically calculates and displays survey results in real time or near real time to each survey participant utilizing historical survey data to allow each current survey participant to see a formatted survey report incorporating the survey data obtained from the current survey participant during or immediately after the conducted survey with the current participant, said displayed analyzed feedback formatted in a custom manner based on

57                   whether the current survey participant is a  
58                   customer, or is an employee or a manager.

1           2. (original) The system according to claim 1  
2   wherein said generating assessed survey information for  
3   presenting to end users in a formatted manner utilizes a  
4   compass viewpoint information presentation paradigm.

1           3. (original) The system according to claim 1  
2   applied to a medical care provider, wherein said customer  
3   is a patient, said system further comprising:

4           a comparative practice data repository for storing  
5               and retrieving said survey data and for storing  
6               and retrieving said analyzed data and for  
7               storing and retrieving said assessed survey  
8               information;

9           a historical data repository on clinic performance  
10               for storing fiscal historical performance  
11               normative data for use by said office data  
12               presentation module for generating and  
13               displaying historical fiscal performance  
14               comparisons for predicting fiscal success; and

15           a clinical and pathophysiologic normative data  
16               repository for storing clinical and  
17               pathophysiologic normative data obtained from  
18               various sources, said clinical and  
19               pathophysiologic normative data relating  
20               patient parameters including age, gender, and  
21               medical conditions.

1           4. (original) The system according to claim 3  
2   wherein said customer viewpoint data includes:

3           A.    customer satisfaction data;  
4           B.    office process viewpoint data;  
5           C.    provider care and concern data; and  
6           D.    verbatim viewpoint comments;  
7           and further wherein said employee viewpoint data  
8           includes:  
9           A.    job performance data including:  
10           i.    ability to keep pace data;  
11           ii.   opportunities to improve data;  
12           iii.  job security data; and  
13           iv.   performance expectations data;  
14           B.    team function data including:  
15           i.    team communication data;  
16           ii.   team operation data;  
17           iii.  stress environment data;  
18           iv.   change implementation data; and  
19           v.    overall viewpoint data;  
20           C.    verbatim comments; and  
21           D.    employee function data;  
22           and still further wherein said fiscal performance  
23           data includes:  
24           A.    staffing data;  
25           B.    compliance data;  
26           C.    encounter frequency data;  
27           D.    production data;  
28           E.    collections data

- 29 F. receipts data;
- 30 G. accounts receivable data;
- 31 H. cost data; and
- 32 I. overhead data;

1 5. (original) The system according to claim 4  
2 wherein said analyzed data includes:

- 3 A. comparative patient level data for storing in  
4 said clinical and pathophysiological normative  
5 data repository, said comparative patient level  
6 data including:
  - 7 i. patient age data;
  - 8 ii. patient gender data;
  - 9 iii. patient functional health status data
  - 10 iv. patient health screening data
  - 11 v. patient family medical history data;
  - 12 vi. patient medication data;
  - 13 vii. patient pathophysiology data;
  - 14 viii. patient health habits data;
  - 15 ix. patient counseling data;
  - 16 x. patient satisfaction data;
  - 17 xi. patient health care access data; and
  - 18 xii. patient payment capability data;
- 19 B. comparative data for stored in said comparative  
20 practice data repository; and
- 21 C. analyzed data stored in said comparative  
22 practice data repository.

1 6. (original) The system according to claim 5  
2 wherein said assessed survey information includes:

- 3           A.    patient viewpoint results including:
  - 4                   i.    office process viewpoints;
  - 5                   ii.   provider care and concern viewpoints;
  - 6                   iii. overall visit viewpoints; and
  - 7                   iv.   verbatim comments on processes;
- 8           B.    functional health status results; and
- 9           C.    fiscal performance viewpoint results.

1           7. (original) The system according to claim 1  
2 applied to a medical care provider wherein said customer  
3 is a patient and further wherein said analyzed data  
4 includes:

- 5           A.    comparative patient level data for storing in  
6                   said clinical and pathophysiological normative  
7                   data repository, said comparative patient level  
8                   data including:
  - 9                           i.    patient age data;
  - 10                           ii.   patient gender data;
  - 11                           iii. patient functional health status data
  - 12                           iv.   patient health screening data
  - 13                           v.    patient family medical history data;
  - 14                           vi.   patient medication data;
  - 15                           vii. patient pathophysiology data;
  - 16                           viii. patient health habits data;
  - 17                           ix.   patient counseling data;
  - 18                           x.    patient satisfaction data;
  - 19                           xi.   patient health care access data; and
  - 20                           xii. patient payment capability data;
- 21           B.    comparative data for stored in said comparative  
22                   practice data repository; and

23 C. analyzed data stored in said comparative  
24 practice data repository.

1 8. (original) The system according to claim 7  
2 wherein said assessed survey information includes:

3 A. patient viewpoint results including:

- 4 i. office process viewpoints;
- 5 ii. provider care and concern viewpoints;
- 6 iii. overall visit viewpoints; and
- 7 iv. verbatim comments on processes;

8 B. functional health status results; and

9 C. fiscal performance viewpoint results.

1 9. (original) The system according to claim 3  
2 applied to a medical care provider, wherein said customer  
3 is a patient and further wherein said assessed survey  
4 information includes:

5 A. patient viewpoint results including:

- 6 i. office process viewpoints;
- 7 ii. provider care and concern viewpoints;
- 8 iii. overall visit viewpoints; and
- 9 iv. verbatim comments on processes;

10 B. functional health status results; and

11 C. fiscal performance viewpoint results.

1 10. (original) The system according to claim 1  
2 applied to a medical care provider wherein said customer  
3 is a patient and further wherein said analyzed data  
4 includes:

5 patient family and social histories;

6           reviews of health habits;  
7           health concerns;  
8           medication reviews;  
9           health screening information; and  
10          recommendations based on nationally accepted  
11            guidelines, age, gender, and condition specific  
12            care.

1           11. (original) The system according to claim 10  
2    wherein said generating assessed survey information for  
3    presenting to end users in a formatted manner utilizes a  
4    compass viewpoint information presentation paradigm.

1           12. (currently amended) A system for collecting,  
2    processing, and presenting survey information for a  
3    medical care provider comprising:

4           I.   a survey communication system for connecting to  
5               a survey participant and obtaining participant  
6               survey data, said survey communication system  
7               comprising:

8               A.   a connection device connected to a  
9                   communication network for connecting said  
10                  communication network to a survey  
11                  participant; and

12              B.   an automated surveying system connected to  
13                   said connection device, wherein said  
14                   automated surveying system executes survey  
15                   scripts for collecting survey data from  
16                   the survey participant, said automated  
17                   surveying system including an automated



18                   interactive voice recognition unit for  
19                   accepting oral responses from the survey  
20                   participant, said automated interactive  
21                   voice recognition unit including a voice  
22                   recognition module to interpret said oral  
23                   responses and generate said participant  
24                   survey data therefrom;

25                   said automation surveying system further  
26                   including a means for recording verbatim  
27                   comments;

28           II.   a patient viewpoint module for providing  
29                   software scripts to said survey communication  
30                   system for surveying survey participants who  
31                   are patients and further for receiving said  
32                   survey data including patient survey data  
33                   obtained from the patient, from said survey  
34                   communication system, said patient viewpoint  
35                   module containing physician office survey  
36                   programs comprising:

37           A.   a patient viewpoint program for providing  
38                   patient viewpoint survey scripts to said  
39                   external surveying system for obtaining  
40                   participant viewpoint data from the  
41                   patient;

42           B.   a functional health status program for  
43                   providing functional health status survey  
44                   scripts to said external surveying system  
45                   for obtaining functional health status  
46                   data from the patient;

47           C.   a panel membership program for providing a  
48                   panel membership survey script to said

49 external surveying system for inviting the  
50 patient to join a panel;

51 D. a verbatim comments program for providing  
52 verbatim comments survey scripts for  
53 obtaining said verbatim comments from the  
54 patient;

55 E. a data storage program for checking an  
56 integrity of said participant survey data,  
57 and for storing participant survey data  
58 that passes an integrity check into a  
59 comparative practice data repository; said  
60 patient survey data including:

61 i. said participant viewpoint data  
62 including:  
63 participant satisfaction data;  
64 office process viewpoint data;  
65 provider care and concern data;  
66 and  
67 verbatim viewpoint comments;  
68 ii. said functional health status data;  
69 and  
70 iii. said verbatim comments;

71 and

72 F. a data reporting program for providing a  
73 report to the patient;

74 III. a personal clinical data analysis module for  
75 generating analyzed data for storage in said  
76 comparative practice data repository, said  
77 analyzed data generated by analyzing said  
78 participant survey data, comparative patient  
79 level data obtained from a clinical and

80 pathophysiological normative data repository,  
81 and primary data obtained from said comparative  
82 practice data repository, wherein said  
83 generated analyzed data includes:

84 A. comparative patient level data for storing  
85 in said clinical and pathophysiological  
86 normative data repository, said  
87 comparative patient level data including:

88 i. patient age data;  
89 ii. patient gender data;  
90 iii. patient functional health status data  
91 iv. patient health screening data  
92 v. patient family medical history data;  
93 vi. patient medication data;  
94 vii. patient pathophysiology data;  
95 viii. patient health habits data;  
96 ix. patient counseling data;  
97 x. patient satisfaction data;  
98 xi. patient health care access data;  
99 xii. patient payment capability data; and  
100 xiii. recommendations based on one or more  
101 of: nationally accepted guidelines,  
102 age, gender, or condition specific  
103 care

104 B. comparative data for stored in said  
105 comparative practice data repository; and

106 C. analyzed data stored in said comparative  
107 practice data repository;

108 wherein said personal clinical data analysis module  
109 generates said analyzed data after an  
110 expiration of a period of time since said

111 survey information was last generated, and  
112 further wherein  
113 said personal clinical data analysis module  
114 generates reports on said analyzed data for use  
115 by the survey consumer;  
116 IV. an office team viewpoint module for providing  
117 software scripts to said survey communication  
118 system for surveying survey participants who  
119 are employees, for validating said employee  
120 before providing data access, and further for  
121 receiving said survey data including employee  
122 survey data obtained from the employee, said  
123 employee survey data including:  
124 A. job performance data including:  
125 i. ability to keep pace data;  
126 ii. opportunities to improve data;  
127 iii. job security data; and  
128 iv. performance expectations data;  
129 B. team function data including:  
130 i. team communication data;  
131 ii. team operation data;  
132 iii. stress environment data;  
133 iv. change implementation data; and  
134 v. overall viewpoint data;  
135 C. verbatim comments; and  
136 D. employee function data;  
137 wherein said employee survey data is stored in said  
138 comparative practice data repository;  
139 V. an office fiscal performance viewpoint module  
140 for providing software scripts to said survey

141 communication system for surveying survey  
142 participants who are managers, for validating  
143 said manager before providing data access, and  
144 further for receiving said survey data  
145 including fiscal performance data obtained from  
146 the manager, said fiscal performance data  
147 including:  
148 staffing data;  
149 compliance data;  
150 encounter frequency data;  
151 production data;  
152 collections data  
153 receipts data;  
154 accounts receivable data;  
155 cost data; and  
156 overhead data;  
157 wherein said office fiscal performance viewpoint  
158 module stores said fiscal performance data in  
159 said comparative practice data repository; and  
160 further wherein said office fiscal performance  
161 viewpoint module archives historical fiscal  
162 performance data in said historical data  
163 repository on clinic performance;  
164 and  
165 VI. a physician office data presentation module for  
166 generating assessed survey information  
167 including:  
168 A. patient viewpoint assessments generated  
169 using said patient viewpoint data and said  
170 analyzed data obtained from said  
171 comparative practice data repository;

172           B.    office team viewpoint assessments  
173                generated using said employee survey data  
174                obtained from said comparative practice  
175                data repository;  
  
176           C.    office fiscal performance viewpoint  
177                assessments generated using said fiscal  
178                data obtained from said comparative  
179                practice data repository and said  
180                historical data repository on clinic  
181                performance; and  
  
182           D.    personal clinical compass viewpoint  
183                assessments;  
  
184    said physician office data presentation module  
185    further for formatting said assessed survey  
186    information for display to the survey consumer  
187    in real time or near real time with respect to  
188    the collection of the participant's survey  
189    data, said formatted assessed survey  
190    information including:  
  
191           A.    patient viewpoint results including:  
  
192                i.   office process viewpoints;  
193                ii.  provider care and concern viewpoints;  
194                iii. overall visit viewpoints; and  
195                iv.  verbatim comments on processes;  
196           B.    functional health status results;  
  
197           C.    fiscal performance viewpoint results  
198                including:  
  
199           D.    verbatim comments organized by category;

200           E.     survey information sorted according to survey  
201                   consumer entered criteria, said sorting  
202                   criteria including Boolean sorting.

1           13. (original) The system according to claim 12  
2     wherein said physician office data presentation module  
3     formats said assessed survey information utilizing a  
4     compass viewpoint information presentation paradigm.

1           14. (currently amended) A method for collecting,  
2     processing, and presenting survey information comprising  
3     the steps of:

4           I.     connecting to a survey participant over an  
5                   external communication system;

6           II.    conducting a plurality of automated surveys  
7                   with survey participants for obtaining survey  
8                   data, said conducting a plurality of automated  
9                   surveys including the steps of:

10           A.    conducting a survey with a participant who  
11                   is a customer to obtain survey data  
12                   including customer viewpoint data;

13           B.    conducting a survey with a participant who  
14                   is an employee to obtain survey data  
15                   including employee viewpoint data; and

16           C.    conducting a survey with a participant who  
17                   is a manager to obtain survey data  
18                   including fiscal performance data;

19           III.  generating analyzed data from said survey data,  
20                   wherein said analyzed data utilizes the compass  
21                   viewpoint information presentation paradigm;

22 IV. generating reports utilizing said survey data  
23 and said analyzed data, said reports for use by  
24 a survey consumer;

25 V. generating assessed survey information from  
26 said survey data and said analyzed data;

27 VI. formatting said assessed survey information for  
28 display to a survey consumer; and

29 VII. generating, formatting, and displaying a  
30 formatted survey ~~results~~ report incorporating  
31 survey data obtained from the current  
32 participant in real time or near real time,  
33 utilizing historical survey data, to each  
34 survey participant during each of said surveys,  
35 said survey results formatted and displayed in  
36 a customized manner based on whether the  
37 current survey participant is a customer, or an  
38 employee[[,]] or a manager.

1 15. (original) The method according to claim 14  
2 wherein said formatting said assessed survey information  
3 is done according to a compass viewpoint information  
4 presentation paradigm.

1 16. (original) The method according to claim 14  
2 wherein said customer viewpoint data includes:

3 A. customer satisfaction data;

4 B. office process viewpoint data;

5 C. provider care and concern data; and

6 D. verbatim viewpoint comments;



7 and further wherein said employee viewpoint data  
8 includes:

9 A. job performance data including:

- 10 i. ability to keep pace data;
- 11 ii. opportunities to improve data;
- 12 iii. job security data; and
- 13 iv. performance expectations data;

14 B. team function data including:

- 15 i. team communication data;
- 16 ii. team operation data;
- 17 iii. stress environment data;
- 18 iv. change implementation data; and
- 19 v. overall viewpoint data;

20 C. verbatim comments; and

21 D. employee function data;

22 and still further wherein said fiscal performance data  
23 includes:

24 A. staffing data;

25 B. compliance data;

26 C. encounter frequency data;

27 D. production data;

28 E. collections data

29 F. receipts data;

30 G. accounts receivable data;

31 H. cost data; and

32 I. overhead data.

1 17. (original) The method according to claim 16 as

2 applied to a medical care facility wherein said customer  
3 is a patient and further wherein said analyzed data  
4 includes:

5 A. comparative patient level data including:

- 6 i. patient age data;
- 7 ii. patient gender data;
- 8 iii. patient functional health status data
- 9 iv. patient health screening data
- 10 v. patient family medical history data;
- 11 vi. patient medication data;
- 12 vii. patient pathophysiology data;
- 13 viii. patient health habits data;
- 14 ix. patient counseling data;
- 15 x. patient satisfaction data;
- 16 xi. patient health care access data; and
- 17 xii. patient payment capability data;

1 18. (original) The method according to claim 17  
2 wherein said assessed survey information includes:

3 A. patient viewpoint results including:

- 4 i. office process viewpoints;
- 5 ii. provider care and concern viewpoints;
- 6 iii. overall visit viewpoints; and
- 7 iv. verbatim comments on processes;

8 B. functional health status results; and

9 C. fiscal performance viewpoint results.

1 19. (original) The method according to claim 18  
2 wherein said formatting said assessed survey information  
3 is done according to a compass viewpoint information  
4 presentation paradigm.

1           20. (original) The method according to claim 14  
2     applied to a medical care provider wherein said customer  
3     is a patient and further wherein said analyzed data  
4     includes:

5           A.     comparative patient level data including:

- 6                   i.     patient age data;
- 7                   ii.    patient gender data;
- 8                   iii.   patient functional health status data
- 9                   iv.    patient health screening data
- 10                  v.     patient family medical history data;
- 11                  vi.    patient medication data;
- 12                  vii.   patient pathophysiology data;
- 13                  viii.   patient health habits data;
- 14                  ix.    patient counseling data;
- 15                  x.     patient satisfaction data;
- 16                  xi.    patient health care access data; and
- 17                  xii.   patient payment capability data;

1           21. (original) The method according to claim 20  
2     wherein said assessed survey information includes:

3           A.     patient viewpoint results including:

- 4                   i.     office process viewpoints;
- 5                   ii.    provider care and concern viewpoints;
- 6                   iii.   overall visit viewpoints; and
- 7                   iv.    verbatim comments on processes;

8           B.     functional health status results; and

9           C.     fiscal performance viewpoint results.

1           22. (original) The method according to claim 21  
2     wherein said formatting said assessed survey information

3 is done according to a compass viewpoint information  
4 presentation paradigm.

1 23. (currently amended) A method for collecting,  
2 processing, and presenting survey information comprising  
3 the steps of:

4 I. connecting to a survey participant over an  
5 external communication system;

6 II. conducting a plurality of automated surveys  
7 with survey participants, said automated  
8 surveys being conducted according to survey  
9 scripts, said survey scripts providing  
10 instructions for conducting said automated  
11 survey to collect survey data, said conducting  
12 a plurality of automated surveys with survey  
13 participants including the steps of:

14 A. conducting a survey with a participant who  
15 is a customer according to customer survey  
16 scripts including scripts for obtaining  
17 survey data including customer viewpoint  
18 data;

19 B. conducting a survey with a participant who  
20 is an employee according to employee  
21 survey scripts including scripts for  
22 obtaining survey data including employee  
23 viewpoint data; and

24 C. conducting a survey with a participant who  
25 is a manager according to manager survey  
26 scripts including scripts for obtaining  
27 survey data including fiscal performance  
28 data;

29           III. generating analyzed data from said survey data,  
30           wherein said analyzed data utilizes a compass  
31           viewpoint information presentation paradigm;  
32           IV. generating reports utilizing said survey data  
33           and said analyzed data, said reports for use by  
34           a survey consumer or for use by said survey  
35           participant;  
36           V. generating assessed survey information from  
37           said survey data and said analyzed data in real  
38           time or near real time, and  
39           VI. formatting said assessed survey information  
40           into a formatted survey report for display to a  
41           survey consumer during or immediately after any  
42           of said surveys.

1           24. (original) The method according to claim 23  
2           wherein said customer viewpoint data includes:

3           A. customer satisfaction data;  
4           B. office process viewpoint data;  
5           C. provider care and concern data; and  
6           D. verbatim viewpoint comments;

7           and further wherein said employee viewpoint data  
8           includes:

9           A. job performance data including:  
10                   i. ability to keep pace data;  
11                   ii. opportunities to improve data;  
12                   iii. job security data; and  
13                   iv. performance expectations data;  
14           B. team function data including:

15                   i.     team communication data;  
16                   ii.  team operation data;  
17                   iii. stress environment data;  
18                   iv.  change implementation data; and  
19                   v.   overall viewpoint data;  
20       C.    verbatim comments; and  
21       D.    employee function data;  
22   and still further wherein said fiscal performance data  
23       includes:  
24       A.    staffing data;  
25       B.    compliance data;  
26       C.    encounter frequency data;  
27       D.    production data;  
28       E.    collections data  
29       F.    receipts data;  
30       G.    accounts receivable data;  
31       H.    cost data; and  
32       I.    overhead data.

1           25. (original) The method according to claim 23  
2   applied to a medical care provider, wherein said customer  
3   is a patient and further wherein said analyzed data  
4   includes:

5       A.    comparative patient level data including:  
6            i.    patient age data;  
7            ii.  patient gender data;  
8            iii. patient functional health status data  
9            iv.  patient health screening data

10 v. patient family medical history data;  
11 vi. patient medication data;  
12 vii. patient pathophysiology data;  
13 viii. patient health habits data;  
14 ix. patient counseling data;  
15 x. patient satisfaction data;  
16 xi. patient health care access data; and  
17 xii. patient payment capability data.

18 26. (original) The method according to claim 23  
19 wherein said assessed survey information includes:

20 A. patient viewpoint results including:  
21 i. office process viewpoints;  
22 ii. provider care and concern viewpoints;  
23 iii. overall visit viewpoints; and  
24 iv. verbatim comments on processes;  
25 B. functional health status results; and  
26 C. fiscal performance viewpoint results.

1 27. (original) The method according to claim 26  
2 applied to a medical care provider, wherein said customer  
3 is a patient and further wherein said analyzed data  
4 includes:

5 A. comparative patient level data including:  
6 i. patient age data;  
7 ii. patient gender data;  
8 iii. patient functional health status data  
9 iv. patient health screening data  
10 v. patient family medical history data;  
11 vi. patient medication data;  
12 vii. patient pathophysiology data;

13                   viii.     patient health habits data;  
14                   ix.     patient counseling data;  
15                   x.     patient satisfaction data;  
16                   xi.    patient health care access data; and  
17                   xii.   patient payment capability data.

1           28. (original) The method according to claim 27  
2   wherein said formatting said assessed survey information  
3   is done according to a compass viewpoint information  
4   presentation paradigm.

1           29. (currently amended) A method for collecting,  
2   processing, and presenting survey information comprising  
3   the steps of:

4           I.     connecting to a survey participant over an  
5                 external communication system;  
6           II.    conducting a plurality of automated surveys  
7                 with survey participants, said automated  
8                 surveys being conducted according to survey  
9                 scripts, said survey scripts providing  
10                instructions for conducting said automated  
11                survey to collect survey data, said conducting  
12                a plurality of automated surveys with survey  
13                participants including the steps of:  
14           A.     conducting a survey with a participant who  
15                 is a customer according to customer survey  
16                 scripts including scripts for obtaining  
17                 survey data including customer viewpoint  
18                 data including:  
19                 i.     customer satisfaction data;  
20                 ii.    office process viewpoint data;



21                   iii. provider care and concern data; and  
22                   iv. verbatim viewpoint comments;  
23       B.   conducting a survey with a participant who is  
24           an employee according to employee survey  
25           scripts including scripts for obtaining survey  
26           data including employee viewpoint data; said  
27           employee viewpoint data including:  
  
28                   i.   job performance data including:  
29                        ability to keep pace data;  
30                        opportunities to improve data;  
31                        job security data; and  
32                        performance expectations data;  
33                   ii.   team function data including:  
34                        team communication data;  
35                        team operation data;  
36                        stress environment data;  
37                        change implementation data; and  
38                        overall viewpoint data;  
39                   iii.   verbatim comments; and  
40                   iv.   employee function data;  
41       and  
42       C.   conducting a survey with a participant who is a  
43           manager according to manager survey scripts  
44           including scripts for obtaining survey data  
45           including fiscal performance data, said fiscal  
46           performance data includes:  
  
47                   i.   staffing data;  
48                   ii.   compliance data;  
49                   iii.   encounter frequency data;

50           iv. production data;  
51           v. collections data  
52           vi. receipts data;  
53           vii. accounts receivable data;  
54           viii.cost data; and  
55           ix. overhead data;  
56       III. generating analyzed data from said survey data,  
57           said analyzed data including:  
58           A. comparative patient level data for storing  
59               in said clinical and pathophysiological  
60               normative data repository, said  
61               comparative patient level data including:  
62               i. patient age data;  
63               ii. patient gender data;  
64               iii. patient functional health status data  
65               iv. patient health screening data  
66               v. patient family medical history data;  
67               vi. patient medication data;  
68               vii. patient pathophysiology data;  
69               viii.patient health habits data;  
70               ix. patient counseling data;  
71               x. patient satisfaction data;  
72               xi. patient health care access data; and  
73               xii. patient payment capability data;  
74           B. comparative data for stored in said  
75               comparative practice data repository  
76               including comparisons to nationally  
77               accepted guidelines; and  
78           C. historical comparisons based on analyzed  
79               data stored in said comparative practice  
80               data repository.

81 IV. generating reports utilizing said survey data  
82 and said analyzed data, said reports for use by  
83 a survey consumer or for use by said survey  
84 participant; and

85 V. generating assessed survey information from  
86 said survey data and said analyzed data, said  
87 assessed survey information including:

88 A. patient viewpoint results including:

89 i. office process viewpoints;  
90 ii. provider care and concern viewpoints;  
91 iii. overall visit viewpoints; and  
92 iv. verbatim comments on processes;

93 B. functional health status results; and

94 C. fiscal performance viewpoint results;

95 VI. formatting at least some portion of said  
96 assessed survey information according to a  
97 compass viewpoint information presentation  
98 paradigm for display to a survey consumer, said  
99 formatting including presentation of charts,  
100 graphs, and textual reports; and

101 VII. formatting at least some portion of said  
102 assessed survey information for providing a  
103 derived survey report ~~survey information~~ to the  
104 survey participant in real time or near real  
105 time during or immediately after the survey  
106 conducted with the survey participant, said  
107 formatting being customized based on whether  
108 the participant is a patient, or an employee or  
109 a manager.

1           Claims 30-33 (canceled).

1           34 (currently amended) A method for collecting,  
2   processing, and presenting survey information comprising  
3   the steps of:

4           I.     connecting to a survey participant over an  
5                 external communication system;

6           II.    conducting a plurality of automated surveys  
7                 with survey participants for obtaining survey  
8                 data, said conducting a plurality of automated  
9                 surveys utilizing a drill-down methodology and  
10                including the steps of:

11           A.    conducting a survey with a participant who  
12                 is a customer to obtain survey data  
13                 including customer viewpoint data; and

14           B.    conducting a survey with a participant who  
15                 is an employee to obtain survey data  
16                 including employee viewpoint data;

17           III.  generating analyzed data from said survey data;

18           IV.   generating reports utilizing said survey data  
19                 and said analyzed data, said reports for use by  
20                 a survey consumer;

21           V.     generating assessed survey information from  
22                 said survey data and said analyzed data;

23           VI.    formatting said assessed survey information for  
24                 display to a survey consumer; and

25           VII.  generating, formatting, and displaying  
26                 derivative survey information, utilizing  
27                 historical survey data and the survey data

28           obtained by the survey participant during the  
29           survey, to the survey participant during said  
30           survey, said survey information provided in a  
31           customized manner based on whether the current  
32           survey participant is a customer or an  
33           employee, wherein

34           said drill-down methodology utilizes one or both of  
35           survey data already provided by the survey  
36           participant and historical survey data to  
37           determine a subsequent survey question to be  
38           asked of the current survey participant.

1           35. (canceled).

1           36. (previously presented) The system of claim 35,  
2           wherein said assessed survey information is presented in  
3           seconds.

1           37. (canceled).

1           38. (previously presented) The system of claim 37,  
2           wherein said assessed survey information is displayed in  
3           seconds.

1           39. (canceled).

1           40. (previously presented) The system of claim 39,  
2           wherein said reports are generated, and/or said assessed  
3           survey information is displayed, in seconds.

1           41. (canceled).

1           42. (previously presented) The system of claim 41,

2 wherein said reports are generated, and/or said assessed  
3 survey information is displayed, in seconds.

1 43. (canceled)..

1 44. (previously presented) The system of claim 43,  
2 wherein said reports are generated, and/or said assessed  
3 survey information is displayed, in seconds.

1 45. (canceled).

1 46. (previously presented) The system of claim 45,  
2 wherein said reports are generated, and/or said assessed  
3 survey information is displayed, in seconds.

1 47. (canceled).

1 48. (previously presented) The system of claim 57,  
2 wherein said reports are generated, and/or said assessed  
3 survey information is displayed, in seconds.

1 49. (canceled).

1 50. (previously presented) The system of claim 49,  
2 wherein said assessed survey information is displayed in  
3 seconds.

1 51 (currently amended) A method for collecting,  
2 processing, and presenting survey information comprising  
3 the steps of:

4 I. connecting to a survey participant over an  
5 external communication system;

6           II.   conducting a plurality of automated surveys  
7               with survey participants for obtaining survey  
8               data, said conducting a plurality of automated  
9               surveys utilizing a drill-down methodology and  
10              including the steps of:

11            A.   conducting a survey with a participant who  
12               is a customer to obtain survey data  
13               including customer viewpoint data; and

14            B.   conducting a survey with a participant who  
15               is an employee to obtain survey data  
16               including employee viewpoint data;

17           III. In real time or near real time with respect to  
18               completing said conducting step, performing the  
19               steps of:

20            A.   generating analyzed data derived from said  
21               survey data;

22            B.   generating assessed survey information  
23               derived from said survey data and said  
24               analyzed data; and

25            C.   formatting said assessed survey  
26               information ~~and/or~~ for generating reports  
27               for display to a survey consumer during or  
28               immediately after any of the surveys;

29           Wherein said drill-down methodology utilizes one or  
30               both of survey data already provided by the  
31               survey participant and historical survey data  
32               to determine a subsequent survey question to be  
33               asked of the current survey participant.

1           52 (new) A method for collecting, processing, and

2 presenting survey information comprising the steps of:

3 I. conducting a plurality of surveys with a  
4 plurality of survey participants for obtaining  
5 survey data for storing in a database as  
6 historical survey data;

7 II. connecting to a current survey participant over  
8 an external communication system to obtain  
9 current survey data by conducting a current  
10 survey of the current survey participant;

11 III. In real time or near real time with respect to  
12 said connecting to a current survey  
13 participant, performing the steps of:

14 A. generating analyzed data derived from said  
15 historical survey data;

16 B. generating assessed survey information  
17 derived from said current survey data and  
18 said analyzed data; and

19 C. generating reports for display to a survey  
20 consumer utilizing said assessed survey  
21 information, wherein said reports are  
22 presented to the survey consumer during or  
23 immediately following said conducting of  
24 the current survey.

1 53. (new) The method of claim 52, wherein an  
2 additional report is prepared for display to the  
3 participant during the current survey to provide feedback  
4 to the current participant during the current survey, and  
5 wherein the additional report utilizes data collected  
6 during the current survey and utilized the historical  
7 survey data.